

2020 Great Lakes Timber Professionals Association Advertising Insertion Order



Protecting a multiple use forest for future generations.

Company Name: _____ Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Contact GLTPA for previous advertising information – gltpaadvertising@gltpa.org or 715-282-5828

Great Lakes TPA Magazine Ad Information

Contact GLTPA for previous advertising information

(Refer to page 4 of the 2020 Media Kit)

Issue	Materials Due	Color or B&W	Ad Size	Ad Rate
Jan.	Dec. 10th			\$
Feb.	Jan. 10th			\$
March	Feb. 10th			\$
April	Mar. 10th			\$
May	Apr. 10th			\$
June	May 11th			\$

Issue	Materials Due	Color or B&W	Ad Size	Ad Rate
July	June 10th			\$
Aug.	July 10th			\$
Sept.	Aug. 10th			\$
Oct.	Sept. 10th			\$
Nov.	Oct. 12th			\$
Dec.	Nov. 10th			\$

Special Instructions (Placement, etc.): _____

Total	\$
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Expo Guide Ad Information

2020 Great Lakes Logging & Heavy Equipment Expo

(Refer to Page 6 of the 2020 Media Kit)

Material Due	Color or B&W	Ad Size	Ad Rate

- Run my ad from the 2019 Expo Program with NO Changes.
- Run my ad from the 2019 Expo Program with changes indicated here. _____

I will email a new PDF to gltpaadvertising@gltpa.org before July 17, 2020.

Continued on reverse side.

Digital Advertising Information

(Refer to page 5 of the 2020 Media Kit)

Ad Type Banner or Button	Month(s)	Rate per Month

Total

\$

Billing Address (If different from address on reverse side)

Company Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Customer Signature: _____ Date: _____

By signing above, I acknowledge that I have read and agree to the 2020 Media Kit Display Ad Formats and Advertising Rates, Other Charges, Terms of Payment and Display Ad Deadlines.

Please fax or email a signed copy of this contract as confirmation of acceptance.

Fax: 715-282-4941

Email: gltpaadvertising@gltpa.org

Great Lakes Timber Professionals Association (GLTPA) neither endorses nor makes any representation or guarantee as to the quality of goods and services advertised in the *TPA* magazine. Acceptance of all advertising is subject to editor's approval and agreement by the advertiser to indemnify and protect the publishers from loss or expense on claims or suits based upon contents of such advertisement. This includes suits for libel, plagiarism, copyright infringement, and unauthorized use of a person's name or photograph. GLTPA does not assume liability for errors in any advertisement beyond the cost of the space occupied by the individual item in which the error appeared. GLTPA is not responsible for damages resulting from typographical errors. Notice of any such error has to be made within 14 days of publication.

Great Lakes Timber Professionals Association

PO Box 1278

Rhineland, WI 54501

Phone 715-282-7979 or 715-282-5828

Fax 715-282-4941

Email gltpaadvertising@gltpa.org

PLEASE NOTE: If we DO NOT receive confirmation of your signed Insertion Order by December 7, 2019, we will run your current advertisement based on your 2019 advertising schedule until further notice.