



Major Sponsor



EXHIBITOR CONTRACT



September 7-9, 2023

U.P. State Fairgrounds Escanaba, MI



**Registration Opens
MAY 1 at 8:00 am CST
No Contracts Accepted
Before May 1, 2023**

Show Hours

- **Thursday, September 7**
Noon - 5 pm EST
Opening Ceremony - 5:30 pm
- **Friday, September 8**
8 am - 5 pm EST
- **Saturday, September 9**
8 am - 1 pm EST



\$20 Admission

**Covers All Three Days
Kids Under 18 Free!**



Kickoff Event

Co-Sponsored by: **PONSSE**

- **Thursday, September 7**
6 pm - 9 pm EST
- **Miracle of Life Building**
- **Register Early!**
Limited Capacity
- **\$30 Per Person**
- **Silent Auction & 50/50**
- **Everyone Welcome!**



SAMPLE – PLEASE USE EXACT VERBIAGE BELOW

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
1/01/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER INSURED	CONTACT NAME: PHONE (A/C, NO, EXT): FAX (A/C, NO): E-MAIL ADDRESS: INSURER(S) AFFORDING COVERAGE NAIC # INSURER A: INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:
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COVERAGES **CERTIFICATE NUMBER: 18739522** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE CERTIFICATE HOLDER NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN. THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY ENDORSEMENTS.

INSR LTR	TYPE OF INSURANCE	ADD'L INSRD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
	GENERAL LIABILITY <input type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC				1/01/2023	1/01/2024	EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Ea occurrence) \$ MED EXP (Any one person) \$ PERSONAL & ADV INJURY \$ GENERAL AGGREGATE \$ PRODUCTS - COMP/OP AGG \$ \$
B	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS <input type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$ EACH OCCURRENCE \$ AGGREGATE \$ \$
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? <input type="checkbox"/> Y/N (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below		N/A				WC STATUTORY LIMITS OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach Form 101, Additional Remarks Schedule, if more space is required)

GLTPA is included as an insured for the Great Lakes Logging & Heavy Equipment Expo September 7, 8, 9, 2023.

CERTIFICATE HOLDER

Great Lakes Timber Professionals Association (GLTPA)
 PO Box 1278
 Rhinelander, WI 54501

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

77th Great Lakes Logging & Heavy Equipment Expo Booth Official Rules and Regulations

EXHIBITOR REGULATIONS

- All exhibitors in Escanaba must comply with these regulations. The Great Lakes Timber Professionals Association produces and manages this exposition and is hereinafter referred to in this document as **Show Management**.
- NO Carts** - Exhibitors will NOT be allowed to utilize golf carts or other motorized multipurpose vehicles during event hours.
- NO Alcohol** - Exhibitors are not allowed to sell or give away food or beverages. Any exhibitor providing alcohol to attendees will be subject to law enforcement or forfeiture of booth based on Show Management discretion.
- Show Dates: **Thursday, Friday & Saturday - September 7, 8, 9, 2023**
Location: Escanaba, Michigan
Outdoor Exhibits: U.P. State Fairgrounds
Indoor Exhibits: Ruth Butler Building
- Setup Hours:

Tuesday, September 5, 2023	1:00pm - 5:00pm
Wednesday, September 6, 2023	8:00am - 5:00pm
Thursday, September 7, 2023	8:00am - 11:00am

Show Hours:

Thursday, September 7, 2023	12:00pm - 5:00pm
Friday, September 8, 2023	8:00am - 5:00pm
Saturday, September 9, 2023	8:00am - 1:00pm

Exhibitor agrees to have completed set-up by 11:00am on Thursday, September 7, 2023. From 11:00am September 7-9, 2023 through 5:00pm September 7-9, 2023, there will be absolutely no driving of vehicles in and out of the show areas. If you need assistance getting things from your vehicle to your display area, contact Show Management for assistance.

Dismantle Hours: Booths must be dismantled between 1:00pm and 11:00pm on Saturday, September 9, 2023. ALL equipment and materials WILL BE REMOVED by 11:30pm Saturday, September 9, 2023. (Arrangements may be made, after dismantle hours, to stage equipment, by contacting Show Management). You will not be allowed to dismantle your booth prior to 1:00pm. Security has been instructed not to allow removal of booth structure or contents before such time.

All blades, tracks, and any type of hydraulic devices making contact with the blacktop must have a plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and blacktop. **Any damage that occurs in your booth area in regards to the above mentioned, will be your responsibility.**
- Please include a copy of your **Certificate of Insurance**, naming GLTPA as a second insured for the dates of September 7-9, 2023, with your signed contract.
- Show Management reserves the right to relocate or adjust floor plan to accommodate the best interests of the Expo.
- Subletting of booths is not allowed.
- No exhibit performance or event presented at the Expo may be photographed, videotaped, broadcast, or recorded for commercial use without the written consent of Show Management.
- Exhibitors may not distribute, or permit to be distributed, any advertising materials, literature, souvenir items, or promotional materials, in or about the exhibit area except within the confines of its own reserved space.
- Security will be provided from initial setup until final tear down. Show Management shall not be held responsible for the loss of any material by any cause, and urges exhibitors to exercise normal precautions to discourage loss due to theft or any other cause. Show Management does not assume any responsibility for goods delivered to the exhibit areas or left in the exhibit areas at any time. Exhibitors are encouraged to insure any exhibit property against such losses.
- Show Management reserves the right to remove any product it feels is not in keeping with the spirit of the Expo.
- Show Management reserves the right to regulate and/or restrict exhibits to what it believes to be a reasonable noise level. No music shall be allowed in or as part of any exhibit except that provided by Show Management.
- Prohibited displays: No live animals, reptiles, birds, rodents, fish, or insects may be used as part of any exhibit.
- Show Management is very sensitive to the time, effort, and cost contributed to the success of the Expo by exhibitors and therefore expressly forbids the solicitation of goods or services, distribution of literature, promotional items, or souvenirs by anyone other than bona fide exhibitors. Please report any violations of this rule to Show Management so that appropriate action may be taken.
- The exhibitor is responsible for all damage to any property caused by exhibitor personnel.
- Each exhibitor is responsible for obtaining all necessary licenses and permits to use photographs or other copyrighted material in the exhibitor's booth or display. No exhibitor will be permitted to

- incorporate such items into a booth or display without first presenting to Show Management proof satisfactory that the exhibitor has, or does not need, a license to use such materials.
- Exhibitors must conform to standard fire codes of the City of Escanaba. Combustible materials or explosives are not permitted in or around the exhibit areas without permission from Show Management. Electrical equipment and wiring require evidence of testing and approval by a nationally recognized testing laboratory, and must conform to established electrical codes and regulations. Sharing of electrical power is prohibited. Personal generators may be used outdoors.
- Smoking is not allowed inside any building.
- Should any unforeseen event render the fulfillment of this agreement impossible, the parties shall mutually amend or terminate the agreement at the option of Show Management. The exhibitor hereby waives any claim against Show Management for damages or compensation. No monies will be returned to the exhibitor should the dates or location of the show be changed by Show Management, but the exhibitor will be assigned space, which the exhibitor agrees to use under these same rules and regulations. Show Management shall not be financially liable in the event the show is interrupted, canceled, moved, or has dates change, except as provided herein.
- Show Management shall not be responsible for any damage or injury that may happen to the exhibitor or its agents, servants, employees, or property from any cause, except gross negligence or willful misconduct of Show Management, its employees, servants, or agents, arising out of Show Management's duties and responsibilities under this agreement. The exhibitor releases Show Management, its directors, officers, agents, employees, and/or servants from any claims for such loss, damage, or injury. Exhibitor, on behalf of itself, its agents and employees, agrees to protect, indemnify, and hold harmless the Lessor, its agents and employees from all costs, losses, damages, and expenses, including court costs, attorney's fees and other costs of litigation arising out of or from any occurrence or accident in connection with the use by exhibitor of its exhibition space or general grounds. Exhibitor must agree to comply with all OSHA regulations.
- Exhibitor shall be bound by these rules and regulations and by such additional rules and regulations, which may be established by Show Management. Show Management shall have the power to adopt and enforce all show rules and regulations and its decision on those matters shall be final. Any matters not covered here shall be subject to the final judgment and decision of Show Management. Any violation by the exhibitor of any of the terms and conditions herein shall subject the exhibitor to cancellation of the agreement to occupy exhibit space and the forfeiture of any monies paid. Show Management shall have the right to take possession of the exhibitor's space, remove all persons and property, and hold the exhibitor accountable for all risks and expenses incurred in such removal.
- The person contracting for exhibit space shall be deemed the official representative of the exhibitor and shall have the authority to act on behalf of the exhibitor in all matters relating to the show.
- Please be aware that you are liable for any and all tax liability to any and all government agencies as a result of activities carried out in conjunction with this event. The show producer, facility management, and sponsoring organization are not and will not be liable for such amounts.

DISPLAY RULES AND REGULATIONS

Standard Indoor Booth: (10' x 10')

Standard Outdoor Booth: (30' wide x 50' deep)

Height: Exhibit fixtures, components, and identification signs will be permitted to a maximum height of 8'3". If a portion of an exhibit booth extends above 8'3" high, the exhibit booth background will detract from the overall impact of the exhibit directly behind that booth, regardless of how the offending exhibit is finished.

Depth: All display fixtures over 4 feet in height and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least 6 feet from the aisle line. Each exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of the exhibit. Exhibitors with larger spaces - 40 lineal feet or more - should be able to effectively use as much of the total floor space as possible, as long as they do not interfere with the rights of others. The limitation on display fixtures over 4 feet and within 10 lineal feet of a neighboring exhibit is intended to accomplish both these aims.

77th Great Lakes Logging & Heavy Equipment Expo

At-A-Glance Information

EXHIBITOR CHECKLIST:

- ❑ **COMPLETED CONTRACT** returned with full payment:
Mail with check payable to: GLTPA, Attn: Logging Expo, PO Box 1278, Rhinelander, WI 54501, or Fax with credit card information to (715) 304-2863.
- ❑ **COPY OF 2023 INSURANCE CERTIFICATE**
Insurance must name “Great Lakes Timber Professionals Association” as an additional insured for the Great Lakes Logging & Heavy Equipment Expo, September 7 - 9, 2023. (See example on page 2 of this contract.)
- ❑ **SPONSORSHIP OPPORTUNITIES**
Gold, Silver, Bronze, Electronic Sign, and Golf Cart sponsorships are available. Your company name to appear in TPA Magazine, on GLTPA Expo website page with active link to your site, and listing in Expo Guide. (See page 12 for additional benefits per level.)
- ❑ **KICKOFF EVENT TICKETS**
Purchase your Kickoff Event tickets. \$30 per person, includes dinner and drink tickets. Silent Auction and 50/50 raffle to benefit Log A Load for Kids. Item donations for Silent Auction and raffles appreciated.
- ❑ **OFFICIAL EXPO GUIDE ADVERTISING**
Purchase your ad in the Official Expo Guide, which are handed out to attendees at the event. Let customers know you are at the Expo and where they can find you! (See page 11 for more details.)

THINGS TO KNOW FOR 2023:

- **COVID 19:** Exhibitors are required to follow local and venue Covid-19 safety recommendations.
- **BOOTH SPACE:** Booth space will be confirmed when payment is received. 100% of the exhibit fee must accompany this completed contract. You may reserve booth space by calling the GLTPA office. Your booth will be held for one week and confirmed when payment is received in full. Reservations will be made on a first-come, first-served basis.
- **EXHIBITOR CHECK-IN:** Please check-in at show info upon arrival for setup. Name badges, holders, lanyards, and other important information will be distributed at check-in.
- **BLACKTOPPED AREA:** There will be absolutely no staking of tents on blacktopped areas. All blades, tracks, and any type of hydraulic devices making contact with the blacktop must have a plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and blacktop. Any damage that occurs in your booth area in regards to the above mentioned will be the exhibitor’s responsibility.

- **TENT RENTALS:** You may contact the following outdoor rental companies:

Bosk Rentals	Stenberg Brothers	GBES
2100 N Lincoln Rd	Bark River, MI	598 Borvan Ave.
Escanaba, MI 49829	Office: 906-466-9908	Green Bay, WI 54304
906-789-2675	Cell: 906-290-8908	920-405-0100
- **NO EARLY TEAR DOWN:** Exhibitors will not be allowed to dismantle booths prior to 1:00pm on Saturday, September 9, 2023. Security has been instructed not to allow removal of booth structure or contents before such time.
- **NO CARTS:** Exhibitors will NOT be allowed to utilize golf carts, ATVs, or other motorized multi-purpose vehicles during event hours.
- **NO ALCOHOL:** Exhibitors are not allowed to sell or give away food or beverages. Any exhibitor providing alcohol to attendees will be subject to law enforcement or forfeiture of booth based on Show Management discretion.
- **LIVE DEMONSTRATIONS:** Additional opportunities for exhibitors to display low-impact demonstrations which are not allocated to the Demonstration Processing Area, (booths #1000 - 1029 and #2204 - 2210) are available. Please contact the Logging Expo Safety Committee at (715)304-2871 or laurie@gltpa.org to submit a proposal for live equipment demonstration.
- **FIREWOOD OR LUMBER:** All Exhibitors producing firewood or lumber should notify GLTPA staff of any arrangements to remove product from the grounds prior to leaving the Expo. Notification will help eliminate scavenging.
- **SHIPPING INFORMATION:** Single lifts with a maximum lifting capacity of 8,000 lbs are available. Any exhibitor shipping over 8,000 lbs must make arrangements for their own lift. There will be absolutely no double lifts made by our machinery. Items will not be accepted prior to August 31, 2023.
Shipping address is: Great Lakes Logging Expo, Booth # ____
Attention: (Your Company)
2401 12th Ave. North
Escanaba, MI 49829
- **ENTRANCE & PARKING:** \$5.00 per day, per vehicle on show days only.
Set-up Days & Show Days Entrance - From U.S. 2 East/U.S. 41 North, turn left onto North Lincoln Road. Go 1.1 miles, turn left onto 12 Ave. North. Destination will be straight ahead.
- **LODGING:** Please contact Delta Co. Chamber of Commerce (Email: info@deltami.org), www.deltami.org or by phone, (906) 786-2192.
- **EXHIBITOR LOUNGE:** Located at the MI DNR Pocket Park Building; open daily.

77th Great Lakes Logging & Heavy Equipment Expo

Exhibitor Registration

EXHIBITOR INFORMATION

Company Name (As you wish it to appear on marketing materials): _____

Contact Person: _____

Address Where Parking Passes Should Be Sent: _____

City/State/Zip: _____ Phone: _____ Email: _____

Billing Information, if different than above:

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____ Phone: _____ Email: _____

BOOTH INFORMATION AND FEES

AMOUNT

Outdoor Booth _____ 30' x 50' x \$895 per booth = \$ _____

Indoor Booth _____ 10' x 10' x \$695 per booth = \$ _____

Electricity (indoor only, 110 volts) _____ x \$50 per booth = \$ _____

* All 10' x 10' indoor booth include pipe & drape. * 1 Table and 2 chairs are available for indoor booths.

Do you need Table and Chairs? Yes _____ # Table(s) _____ # Chairs needed. No, we supply our own.

Will your table(s) need tablecloth & skirting? Yes No, we supply our own.

Booth(s) Request (first come, first served)

1st choice _____ 2nd choice _____ 3rd choice _____

Product/service which you would NOT like to be near: _____

WOOD INFORMATION AND FEES

Pulpwood _____ x \$85 per cord (Not Lumber Quality) = \$ _____

Logs for Saw logs (special order from John Yeshe, jyeshe@lymegreatlakes.com)

*All exhibitors using pulp or logs for live demonstrations during the event must notify GLTPA of their arrangements for the wood after the Expo or before August 25, 2023. *

PARKING INFORMATION AND FEES

_____ # of vehicles x _____ # of days x \$5.00 = \$ _____

(For example: 3 vehicles x 3 days x \$5.00 = \$45.00)

Parking passes, if purchased prior to the event, will be mailed to you in August 2023.

KICKOFF EVENT FEES

_____ # Tickets x \$30.00 per person = \$ _____

My company is interested in donating an item(s) for the Kickoff Event Silent Auction/Raffles. Please contact me.

LOG A LOAD INFORMATION AND FEES

I would like to donate \$ _____ to the Log A Load For Kids® program = \$ _____

I understand my company name will be listed on a poster if my contract is received by August 1, 2023.

SUB TOTAL OF THIS PAGE = \$ _____

Continue on back side

SUB TOTAL FROM PAGE 5 = \$ _____

PRODUCT OR SERVICE YOU PROVIDE: (check all that apply)

- Association and/or Educational
- Chainsaws & Accessories (Brands): _____
- Chipper/Debarker/Splitter: _____
- Construction Equip: _____
- Forestry Equip. (Brands): _____
- Fuel/Oil (Brands): _____
- Equip. Attachments: _____
- Professional Service (Type): _____
- Publication (Name): _____
- Sawmills and/or Firewood
- Service, Supplies and/or Parts
- Trucks, Trailers and/or Parts (Brands): _____
- Other: _____

SPONSORSHIP LEVELS AND FEES (see page 12 for details)

- Gold, \$750
- Silver, \$500
- Bronze, \$350 \$ _____
- Electronic Welcome Sign, \$250 \$ _____
- Golf Cart, \$250 per cart (does NOT entitle you to golf cart usage) \$ _____

ADVERTISING

- Include my company logo and website link on Exhibitor List on the GLTPA Expo web page, \$30.00. \$ _____
- Our website address is: _____ (All exhibitors receive a listing of their company and booth number at no charge.)

EXHIBITOR ATTENDEE REGISTRATION AND FEES

Exhibitors receive 1 FREE attendee registration per booth. IF you are a GLTPA member, you receive at least 1 FREE registration with your membership. Please take this into consideration when registering attendees and contact GLTPA if you have questions. Please complete the chart below to register your exhibitor attendees. Attach separate list for additional names, if needed. **(Example: If you are registering 5 attendees, have purchased 2 booths, and receive 2 free registrations with your GLTPA membership, you would check the box next to "Free with Booth Purchase" for 2 names, check the box next to "Free with GLTPA Membership" for 2 more names, and check the box next to "\$20 Additional Exhibitor Attendee" for 1 final name. The cost for this scenario would be \$20).**

FIRST NAME	LAST NAME	COMPANY	REGISTRATION TYPE	AMOUNT
			<input type="checkbox"/> Free w/ Booth Purchase	\$ 0.00
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$20 Additional Exhibitor Attendee	\$ _____
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$20 Additional Exhibitor Attendee	\$ _____
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$20 Additional Exhibitor Attendee	\$ _____
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$20 Additional Exhibitor Attendee	\$ _____
Total Exhibitor Attendee Registration				\$ _____
Add sub total from page 5 and total from upper portion of this page.				\$ _____
TOTAL AMOUNT OF PAYMENT DUE WITH CONTRACT				\$ _____

I have read the show rules and regulations and I agree to abide by all terms, conditions, rules, and regulations established by the Great Lakes Timber Professionals Association. NO REFUNDS WILL BE GIVEN AFTER AUGUST 1, 2023. There will be a **LATE FEE** of \$50.00 PER BOOTH AFTER AUGUST 1, 2023.

Authorized Signature: _____ Date: _____

EXHIBITOR ATTENDEE REGISTRATION AND FEES Fill out all fields below if paying by credit card and fax to GLTPA at **(715)304-2871**.

Card No: _____ - _____ - _____ - _____
 Cardholder Signature: _____ Exp. Date: ____/____ Security Code: _____

Return contract with full payment to: GLTPA EXPO, PO Box 1278, Rhinelander, WI 54501-1278 or fax/email with credit card information to GLTPA fax: 715-304-2871, Email: laurie@gltpa.org - Office: 715-304-2871

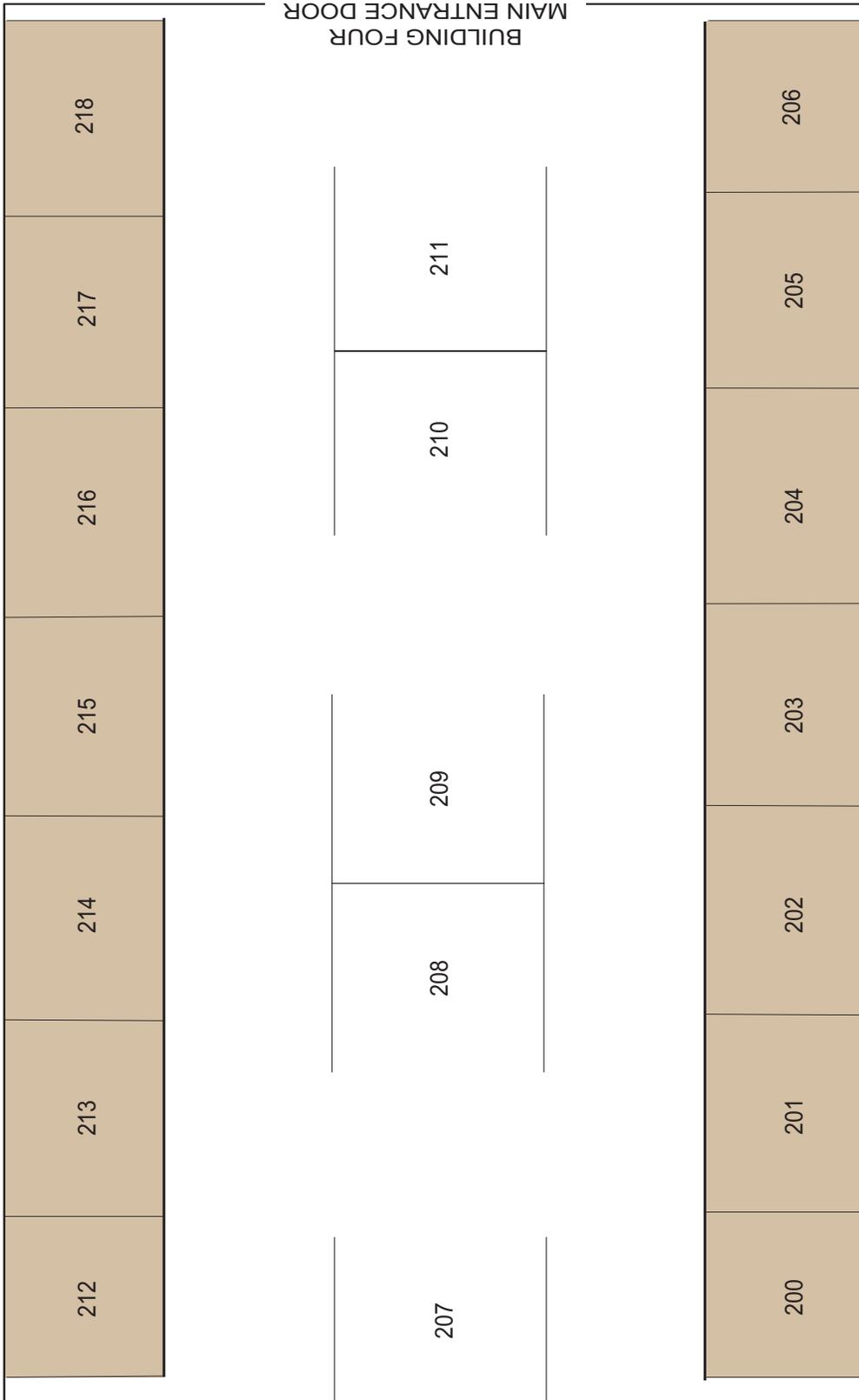
Outdoor Exhibit Booths



Indoor Exhibit Booths - Ruth Butler Building

Men's Restroom		Women's Restroom																					
155	154	153	152	151	150	149	148	147	146	145	144	143	142	141	140	139	138	137	136	135			
<p style="text-align: center;">TO OUTDOOR EXHIBITS</p>																							
<p>GLTPA Merchandise</p>																							
<p>RUTH BUTLER BUILDING MAIN ENTRANCE</p>																							
<p>GLTPA SOCIAL MEDIA</p>																							
<p>MENOMINEE INDUSTRIAL SUPPLY, LLC</p> 												<p>Mid-States SUPPLY, LLC HYDRAULICS The hydraulic people.</p>											
<p>116 117 118 119 120 121 122 123 124</p>												<p>89 90 91 92 93 94 95 96</p>											
<p>111 110 109 108 107</p>												<p>66 65 64 63 62 61 60 59</p>											
<p>106 105 104 103 102 101 100 99</p>												<p>49 50 51 52 53 54 55 56 57</p>											
<p>125 126 127 128 129 130 131 132</p>												<p>30 29 28 27 26 25 24 23 22 21</p>											
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<p>36 35 34 33 32</p>												<p>43 44 45 46 47</p>											
<p>SHOW INFORMATION</p>																							
<p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20</p>																							

Indoor Exhibit Booths - Building Four



2023 Great Lakes Logging & Heavy Equipment Expo

Show Management:

Great Lakes Timber Professionals Association

Phone: 715-304-2871

Dates: Sept. 7, 8, 9, 2023

Site: U.P. State Fairgrounds
Escanaba, Michigan

GLTPA Board of Directors would like to gratefully acknowledge the support of all our fine sponsors who make the EXPO a success!

Major Sponsor



**Booth Registration Opens
MAY 1, 2023 at 8:00 am CST
No Contracts Accepted
before May 1.**



Co- Sponsor



77th Great Lakes Logging & Heavy Equipment Expo

Kickoff Event



Limited Capacity, Register Now!

Opening Ceremony at 5:30 pm (EST) Thursday, Sept. 7, 2023

Kickoff Event Doors Open at Approx. 6 pm (EST)

Miracle of Life Building • U.P. State Fairgrounds, Escanaba, MI

An evening of food, fun, and networking with the industry's best for only \$30 per person.

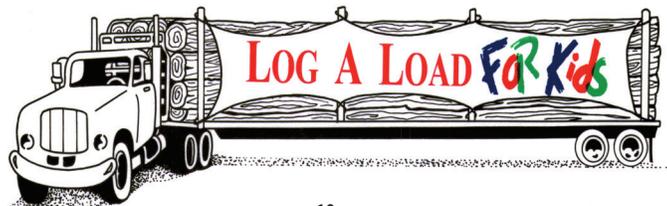
Purchase your tickets on the exhibitor contract form which is found on pages 5-6.

For more information, call 715-304-2871.

Annual fundraiser for Log A Load For Kids!

Silent Auction, 50/50 Raffles

Generous donations from sponsors, exhibitors, and businesses.



77th Great Lakes Logging & Heavy Equipment Expo
Official Expo Guide Advertising Opportunity

Reaching More Customers with Powerful Advertising

Purchase your custom ad in the Official Expo Guide today!
 Expo Guides are handed out to attendees at the event.
 This is your chance to let customers know you're at the Expo.

FULL COLOR ADS	COST	QTY	TOTAL
Full Page (4.5" x 7.5")	\$650	_____	= _____
Half Page (4.5" x 3.75")	\$385	_____	= _____
1/3 Page (4.5" x 2.375")	\$300	_____	= _____
1/4 Page (4.5" x 1.75")	\$280	_____	= _____

BLACK & WHITE ADS	COST	QTY	TOTAL
Full Page (4.5" x 7.5")	\$430	_____	= _____
Half Page (4.5" x 3.75")	\$260	_____	= _____
1/3 Page (4.5" x 2.375")	\$190	_____	= _____
1/4 Page (4.5" x 1.75")	\$170	_____	= _____



YES! I want to advertise in the Official Expo Guide, (size indicated above). I will email a PDF file to: mindy@gltpa.org by August 1, 2023.

CREDIT CARD INFORMATION: Fill out all fields below if paying by credit card and fax to GLTPA at (715)304-2870.

Card No: _____ - _____ - _____ - _____
 Cardholder Signature: _____ Exp. Date: ____ / ____ Security Code: _____

YES, I want to be invoiced to:

Company Name: _____ Contact Person: _____
 City/State/Zip: _____ Phone: _____ Email: _____

PRINTING REQUIREMENTS

- 300 dpi PDF, .jpeg or .png format.
- Black must be created as black and not 4-color black or registration black.
- Full page ads with bleeds - specification size should be 5.75" x 8.75".

PRICING & INVOICING

- Prices are for ads submitted in digital format.
- Ads not in digital format will incur additional design charges.
- Ad design available at additional cost. Call for information.
- Invoicing and tear sheets to occur in Sept. 2023.

AD MATERIAL DEADLINE

- Send ad material via email by August 1, 2023 to: mindy@gltpa.org
- Fax Order Form: 715-304-2870
- Mail: GLTPA, PO Box 1278, Rhinelander, WI 54501
- Questions? Call 715-304-2870



P.O. Box 1278 • Rhinelander, WI 54501
715-304-2871 • www.gltpa.org

**Registration Opens Monday
May 1 at 8:00 am CST
No Contracts Accepted
Before May 1, 2023**

Major Sponsor



Sponsorship Opportunities

Successful companies don't just buy exhibitor booth space at shows.....
They buy "Exposure"!

	GOLD - SILVER - BRONZE SPONSORS \$700 - \$500 - \$350	ELECTRONIC WELCOME SIGNAGE SPONSORS \$250/LOGO	GOLF CART SPONSORS \$200/CART
TPA MAGAZINE Company Name to Appear on Special Thank You Page in TPA Magazine	X	X	X
WEBSITE Company Name to Appear on Sponsor Portion of Expo Website	X	X	X
OFFICIAL EXPO GUIDE Company Name to Appear on Special "Thank You" Page	X	X	X
OTHER Company Name to Appear on Gold Sponsor Banner, Silver Sponsor Signage, or Bronze Sponsor Signage During Expo	X		
Company Name to Appear on Press Releases, Posters, Print Ads, etc.	X	X	X
Company Name/Logo to Appear on Special Electronic Welcome Sign During Expo		X	
Company Name/Logo to Appear on Decals on Each Golf Cart Sponsored. *Does NOT entitle you to golf cart usage.*			X

Contact Laurie Schienebeck at 715-304-2871 or laurie@gltpa.org for more details.