

Major Sponsor

78th Annual

Great Lakes Logging & Heavy Equipment EXPO

Exhibitor Contract

September 5-7, 2024

Resch Complex
840 Armed Forces Drive
Green Bay, WI

.....
**Exhibitor Registration Opens
May 1 at 8:00 a.m. CST**

No Contracts Accepted Before
May 1, 2024



Show Hours

- Thursday, September 5
Noon - 5 pm CST
- Friday, September 6
8 am - 5 pm CST
- Saturday, September 7
8 am - 1 pm CST

\$20 Admission

Covers All Three Days
Kids Under 18 Free!

.....

Kickoff Event

Co-Sponsored by:



- Thursday, September 5
6 pm - 9 pm CST
- Register Early!
Limited Capacity
- \$30 Per Person

78th Great Lakes Logging & Heavy Equipment Expo Booth Official Rules and Regulations

EXHIBITOR REGULATIONS

1. All exhibitors in Green Bay must comply with these regulations. The Great Lakes Timber Professionals Association produces and manages this exposition and is hereinafter referred to in this document as **Show Management**.
2. **NO Carts - Exhibitors will NOT be allowed to utilize golf carts or other motorized multipurpose vehicles during event hours.**
3. **NO Alcohol - Exhibitors are not allowed to sell or give away food or beverages.** Any exhibitor providing alcohol to attendees will be subject to law enforcement or forfeiture of booth based on Show Management discretion.
4. **Show Dates: Thursday, Friday & Saturday - September 5, 6, 7, 2024; Location:** Green Bay, WI
Outdoor Exhibits: Resch Plaza, Red, Silver, & Blue Lots **Indoor Exhibits:** Resch Center & Resch Expo
5. **Setup Hours:**

Tuesday, September 3, 2024	1:00pm - 5:00pm
Wednesday, September 4, 2024	8:00am - 5:00pm
Thursday, September 5, 2024	8:00am - 11:00am

Show Hours:

Thursday, September 5, 2024	12:00pm - 5:00pm
Friday, September 6, 2024	8:00am - 5:00pm
Saturday, September 7, 2024	8:00am - 1:00pm

Exhibitor agrees to have completed set-up by 11:00am on Thursday, September 5, 2024. From 11:00am September 5-7, 2024 through 5:00pm September 5-7, 2024, there will be absolutely no driving of vehicles in and out of the show areas. If you need assistance getting things from your vehicle to your display area, contact Show Management for assistance.

Dismantle Hours: Booths must be dismantled between 1:00pm and 11:00pm on Saturday, September 7, 2024. ALL equipment and materials WILL BE REMOVED by 11:30pm Saturday, September 7, 2024. (Arrangements may be made, after dismantle hours, to stage equipment, by contacting Show Management). You will not be allowed to dismantle your booth prior to 1:00pm. Security has been instructed not to allow removal of booth structure or contents before such time.

Indoor Resch Expo exhibitors must work with Show Management and follow a scheduled time(s) for staging and placement of equipment and materials in the Resch Expo display areas. Due to the layout of display areas in the Resch Expo space, and the nature of the equipment on display, a setup and tear down schedule is important for safety and efficiency. Contact Show Management with questions or special needs.

All blades, tracks, and any type of hydraulic devices making contact with concrete and blacktop must have an exhibitor supplied plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and concrete and blacktop. Any damage that occurs in your booth area in regards to the above mentioned, will be your responsibility.

6. Please include a copy of your **Certificate of Insurance**, naming GLTPA as a second insured for the dates of September 5-7, 2024, with your signed contract.
7. **Show Management reserves the right to relocate exhibitors or adjust floor plan to accommodate the best interests of the Expo.**
8. Subletting of booths is not allowed.
9. No exhibit performance or event presented at the Expo may be photographed, videotaped, broadcast, or recorded for commercial use without the written consent of Show Management.
10. Exhibitors may not distribute, or permit to be distributed, any advertising materials, literature, souvenir items, or promotional materials, in or about the exhibit area except within the confines of its own reserved space.
11. Security will be provided from initial setup until final tear down. Show Management shall not be held responsible for the loss of any material by any cause, and urges exhibitors to exercise normal precautions to discourage loss due to theft or any other cause. Show Management does not assume any responsibility for goods delivered to the exhibit areas or left in the exhibit areas at any time. Exhibitors are encouraged to insure any exhibit property against such losses.
12. Show Management reserves the right to remove any product it feels is not in keeping with the spirit of the Expo.
13. Show Management reserves the right to regulate and/or restrict exhibits to what it believes to be a reasonable noise level. No music shall be allowed in or as part of any exhibit.
14. Prohibited displays: No live animals, reptiles, birds, rodents, fish, or insects may be used as part of any exhibit.
15. Show Management is very sensitive to the time, effort, and cost contributed to the success of the Expo by exhibitors and therefore expressly forbids the solicitation of goods or services, distribution of literature, promotional items, or souvenirs by anyone other than bona fide exhibitors. Please report any violations of this rule to Show Management so that appropriate action may be taken.
16. **The exhibitor is responsible for all damage to any property caused by exhibitor personnel.** Care should be taken to avoid damage to the surfaces of the display areas. Protective barriers are required. Removal of excess debris such as landscape and other materials is the responsibility of the exhibitor unless other arrangements are made. GLTPA show management should be notified.

17. Each exhibitor is responsible for obtaining all necessary licenses and permits to use photographs or other copyrighted material in the exhibitor's booth or display. No exhibitor will be permitted to incorporate such items into a booth or display without first presenting to Show Management proof satisfactory that the exhibitor has, or does not need, a license to use such materials.
18. Exhibitors must conform to standard fire codes of Brown County. Combustible materials or explosives are not permitted in or around the exhibit areas without permission from Show Management. Electrical equipment and wiring require evidence of testing and approval by a nationally recognized testing laboratory, and must conform to established electrical codes and regulations. Sharing of electrical power is prohibited. Personal generators may be used for outdoor exhibits only.
19. Smoking is not allowed within the perimeter of the event.
20. Should any unforeseen event render the fulfillment of this agreement impossible, the parties shall mutually amend or terminate the agreement at the option of Show Management. The exhibitor hereby waives any claim against Show Management for damages or compensation. No monies will be returned to the exhibitor should the dates or location of the show be changed by Show Management, but the exhibitor will be assigned space, which the exhibitor agrees to use under these same rules and regulations. Show Management shall not be financially liable in the event the show is interrupted, cancelled, moved, or has dates change, except as provided herein.
21. Show Management shall not be responsible for any damage or injury that may happen to the exhibitor or its agents, servants, employees, or property from any cause, except gross negligence or willful misconduct of Show Management, its employees, servants, or agents, arising out of Show Management's duties and responsibilities under this agreement. The exhibitor releases Show Management, its directors, officers, agents, employees, and/or servants from any claims for such loss, damage, or injury. Exhibitor, on behalf of itself, its agents and employees, agrees to protect, indemnify, and hold harmless the Lessor, its agents and employees from all costs, losses, damages, and expenses, including court costs, attorney's fees and other costs of litigation arising out of or from any occurrence or accident in connection with the use by exhibitor of its exhibition space or general grounds. Exhibitor must agree to comply with all OSHA regulations.
22. Exhibitor shall be bound by these rules and regulations and by such additional rules and regulations, which may be established by Show Management. Show Management shall have the power to adopt and enforce all show rules and regulations and its decision on those matters shall be final. Any matters not covered here shall be subject to the final judgment and decision of Show Management. Any violation by the exhibitor of any of the terms and conditions herein shall subject the exhibitor to cancellation of the agreement to occupy exhibit space and the forfeiture of any monies paid. Show Management shall have the right to take possession of the exhibitor's space, remove all persons and property, and hold the exhibitor accountable for all risks and expenses incurred in such removal.
23. The person contracting for exhibit space shall be deemed the official representative of the exhibitor and shall have the authority to act on behalf of the exhibitor in all matters relating to the show.
24. Please be aware that you are liable for any and all tax liability to any and all government agencies as a result of activities carried out in conjunction with this event. The show producer, facility management, and sponsoring organization are not and will not be liable for such amounts.
25. Specific parking lots will be reserved for exhibitors.
26. **Indoor display vehicles must comply with International and NFPA fire codes in that batteries are disconnected, fuel tanks do not exceed 10 gallons, fuel tanks and openings are sealed. Fueling and defueling indoors is prohibited.**

DISPLAY RULES AND REGULATIONS

Height: Exhibit fixtures, components, and identification signs will be permitted to a maximum height of 8'3". If a portion of an exhibit booth extends above 8'3" high, the exhibit booth background will detract from the overall impact of the exhibit directly behind that booth, regardless of how the offending exhibit is finished.

Depth: All display fixtures over 4 feet in height and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least 6 feet from the aisle line. Each exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of the exhibit. Exhibitors with larger spaces - 40 lineal feet or more - should be able to effectively use as much of the total floor space as possible, as long as they do not interfere with the rights of others. The limitation on display fixtures over 4 feet and within 10 lineal feet of a neighboring exhibit is intended to accomplish both these aims.

Banners/Limited Booth Availability: For booths that can accommodate; hanging display banners must not extend beyond exhibitor's booth boundaries. Must weigh less than 50 pounds, and cannot be longer than 15 feet. PMI must be notified, and banners must arrive by August 28, 2024. PMI will have a separate portal for hanging banner signage and will be available upon request.

78th Great Lakes Logging & Heavy Equipment Expo

At-A-Glance Information

EXHIBITOR CHECKLIST:

- ❑ **COMPLETED CONTRACT** returned with full payment:
Mail with check payable to: GLTPA, Attn: Logging Expo, PO Box 1278, Rhinelander, WI 54501, or Fax with credit card information to (715) 304-2863.
- ❑ **COPY OF 2024 INSURANCE CERTIFICATE**
Insurance must name "Great Lakes Timber Professionals Association" as an additional insured for the Great Lakes Logging & Heavy Equipment Expo, September 5 - 7, 2024. (See example on page 2 of this contract.)
- ❑ **ADDITIONAL SUPPLIES AND LUNCH**
Options can be ordered through PMI Portal link on: www.gltpa.org. Additional supplies MUST be ordered through portal.
- ❑ **SPONSORSHIP OPPORTUNITIES**
Gold, Silver, Bronze and Electronic Sign sponsorships are available. (See page 12 for additional benefits per level.)
- ❑ **KICKOFF EVENT TICKETS**
Purchase your Kickoff Event tickets - see details on page 10. Silent Auction and 50/50 raffle to benefit Log A Load for Kids. Item donations for Silent Auction and raffles appreciated.

THINGS TO KNOW FOR 2024:

- **COVID 19:** Exhibitors are required to follow local and venue Covid-19 safety recommendations.
- **BOOTH SPACE:** Booth space will be confirmed when payment is received. 100% of the exhibit fee must accompany this completed contract. You may reserve booth space by calling the GLTPA office. Your booth will be held for one week and confirmed when payment is received in full. Reservations will be made on a first-come, first-served basis. Exhibitors in the Resch Expo must work with Show Management and follow a scheduled time(s) for staging and placement of equipment and materials in the Resch Expo display areas.
- **EXHIBITOR CHECK-IN:** Please check-in at show info upon arrival for setup. Name badges, holders, lanyards, and other important information will be distributed at check-in.
- **CONCRETE & BLACKTOPPED AREA:** There will be absolutely no staking of tents on concrete or blacktopped areas. All blades, tracks, and any type of hydraulic devices making contact with the concrete or blacktop must have an exhibitor supplied plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and concrete or blacktop. All marking must be made with gaff tape or removeable chalk. Any damage that occurs in your booth area in regards to the above mentioned will be the exhibitor's responsibility. Care should be taken to avoid damage to the surfaces of display areas. Protective barriers are required under landscape and other materials. Removal

of excess debris such as landscape and other materials is the responsibility of the exhibitor unless other arrangements are made, upon which GLTPA Show Management should be notified.

- **TENT RENTALS:** PMI Entertainment Group will have a separate portal for tent rentals. Portal information is located on the GLTPA Expo webpage.
- **NO EARLY TEAR DOWN:** Exhibitors will not be allowed to dismantle booths prior to 1:00pm on Saturday, September 7, 2024. Security has been instructed not to allow removal of booth structure or contents before such time.
- **NO CARTS:** Exhibitors will NOT be allowed to utilize golf carts, ATVs, or other motorized multi-purpose vehicles during event hours.
- **NO ALCOHOL:** Exhibitors are not allowed to sell or give away food or beverages. Any exhibitor providing alcohol to attendees will be subject to law enforcement or forfeiture of booth based on Show Management discretion.
- **INDOOR DISPLAY VEHICLES:** Must comply with International and NFPA fire codes in that batteries are disconnected, fuel tanks do not exceed 10 gallon or 1/4 tank, fuel tanks and openings are sealed. Fueling and defueling indoors is prohibited.
- **FIREWOOD OR LUMBER:** All Exhibitors producing firewood or lumber should notify GLTPA staff of any arrangements to remove product from the grounds prior to leaving the Expo. Notification will help eliminate scavenging.
- **SHIPPING INFORMATION:** Single lifts with a maximum lifting capacity of 10,000 lbs are available. Any exhibitor shipping over 10,000 lbs must make arrangements prior to arrival. There will be absolutely no double lifts made by our machinery. Items will not be accepted prior to August 31, 2024. **Shipping address is:**
Resch Expo
840 Armed Forces Drive
Green Bay, WI 54304
Hold for: Your Co. Name, Booth # _____
Great Lakes Logging Expo, Sept. 5, 2024
- **ENTRANCE & PARKING:** \$10.00 per day, per vehicle on show days only. Specific parking lots will be reserved for exhibitors.
- **LODGING:** Please contact Patti Drabes (Email: patti@greenbay.com) at Discover Green Bay, www.greenbay.com or by phone 888-867-3342.
- **EXHIBITOR LOUNGE:** Located in the Resch Center and Resch Expo facilities; open daily.

78th Great Lakes Logging & Heavy Equipment Expo

Exhibitor Registration

EXHIBITOR INFORMATION

Company Name (As you wish it to appear on marketing materials): _____

Contact Person: _____

Address Where Parking Passes Should Be Sent: _____

City/State/Zip: _____ Phone: _____ Email: _____

Billing Information, if different than above:

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____ Phone: _____ Email: _____

BOOTH INFORMATION AND FEES

	AMOUNT
Indoor Resch Center *10' x 10' Booths include pipe and drape, 1 table and 2 chairs. Please notify us if any of this is not needed.	
_____ 10' x 10' x \$650 per booth (includes 3 exhibitor daily parking passes) =	\$ _____
_____ 10' x 20' x \$675 per booth (includes 3 exhibitor daily parking passes) =	\$ _____
_____ 20' x 20' x \$700 per booth (includes 6 exhibitor daily parking passes) =	\$ _____
_____ 20' x 25' x \$750 per booth (includes 6 exhibitor daily parking passes) =	\$ _____
_____ 25' x 25' x \$850 per booth (includes 6 exhibitor daily parking passes) =	\$ _____

Indoor Resch Expo ** Maximum of 10,000 square feet. May not cross aisles.

_____ 10' x 10' x \$825 per booth (includes 3 exhibitor daily parking passes) =	\$ _____
_____ 25' x 25' x \$950 per booth (includes 6 exhibitor daily parking passes) =	\$ _____
_____ 30' x 50' x \$2,225 per booth (includes 9 exhibitor daily parking passes) =	\$ _____

Electricity, additional tables and chairs or any other options needed MUST be ordered through the PMI Portal - link on www.gltpa.org website. If supplies are needed or removed at event, higher rates will apply through PMI Group.

Outdoor Booths *** Red and Silver Lots are Demo Areas

_____ 25' x 40' Red or Silver Demo x \$950 per booth (includes 6 exhibitor daily parking passes) =	\$ _____
_____ 30' x 50' Red or Silver Demo x \$1,375 per booth (includes 9 exhibitor daily parking passes) =	\$ _____
_____ 25' x 25' Blue Lot x \$625 per booth (includes 6 exhibitor daily parking passes) =	\$ _____
_____ 20' x 40' Blue Lot x \$750 per booth (includes 6 exhibitor daily parking passes) =	\$ _____
_____ 20' x 50' Blue Lot x \$975 per booth (includes 9 exhibitor daily parking passes) =	\$ _____
_____ 16' x 30' PREMIUM Display x \$750 per booth (includes 6 exhibitor daily parking passes) =	\$ _____
_____ 12' x 40' PREMIUM Display x \$750 per booth (includes 6 exhibitor daily parking passes) =	\$ _____
_____ 30' x 50' PREMIUM Display x \$1,500 per booth (includes 9 exhibitor daily parking passes) =	\$ _____

Booth(s) Request (first come, first served)

1st choice _____ 2nd choice _____ 3rd choice _____

Product/service which you would NOT like to be near: _____

WOOD INFORMATION AND FEES *All exhibitors using pulp or logs for live demos during the event must notify GLTPA of their arrangements for the wood after the Expo before August 25, 2024.

Pulpwood _____ x \$85 per cord (Not Lumber Quality) =

Logs for Sawlogs (special order from Krueger Lumber: larry@kruegerlumber.com, or 920-775-4264)

SUB TOTAL OF THIS PAGE = \$ _____

SUB TOTAL FROM PAGE 5 = \$ _____

PRODUCT OR SERVICE YOU PROVIDE: (check all that apply)

- Association and/or Educational
- Chainsaws & Accessories (Brands): _____
- Chipper/Debarker/Splitter: _____
- Construction Equip: _____
- Forestry Equip. (Brands): _____
- Fuel/Oil (Brands): _____
- Equip. Attachments: _____
- Professional Service (Type): _____
- Publication (Name): _____
- Sawmills and/or Firewood
- Service, Supplies and/or Parts
- Trucks, Trailers and/or Parts (Brands): _____

EXHIBITOR PARKING INFORMATION AND FEES ***Specific parking lots will be reserved for Exhibitors, booth purchase includes a limited number of parking passes. ***

_____ # of Additional Exhibitor Parking Passes x \$10.00 = \$ _____

KICKOFF EVENT FEES

_____ # Tickets x \$30.00 per person = \$ _____

My company is interested in donating an item(s) for the Kickoff Event Silent Auction/Raffles. Please contact me.

LOG A LOAD INFORMATION AND FEES *** Company name will be recognized if received by Aug 1, 2024***

I would like to donate \$ _____ to the Log A Load For Kids® program = \$ _____

SPONSORSHIP LEVELS AND FEES (see page 12 for details)

- Gold, \$750
- Silver, \$500
- Bronze, \$350 \$ _____
- Electronic Welcome Sign, \$250 \$ _____

ADVERTISING

Include my company logo and website link on Exhibitor List on the GLTPA Expo web page, \$30.00 \$ _____

Our website address is: _____ (All exhibitors receive a listing of their company and booth number at no charge.)

EXHIBITOR ATTENDEE REGISTRATION AND FEES

Exhibitors receive 1 FREE attendee registration per booth. If you are a GLTPA member, you receive at least 1 FREE registration with your membership. Please take this into consideration when registering attendees and contact GLTPA if you have questions. Please complete the chart below to register your exhibitor attendees. Attach separate list for additional names, if needed. (Example: If you are registering 5 attendees, have purchased 2 booths, and receive 2 free registrations with your GLTPA membership, you would check the box next to "Free with Booth Purchase" for 2 names, check the box next to "Free with GLTPA Membership" for 2 more names, and check the box next to "\$20 Additional Exhibitor Attendee" for 1 final name. The cost for this scenario would be \$20).

FIRST NAME	LAST NAME	COMPANY	REGISTRATION TYPE	AMOUNT
			<input type="checkbox"/> Free w/ Booth Purchase	\$ 0.00
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$20 Additional Exhibitor Attendee	\$ _____
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$20 Additional Exhibitor Attendee	\$ _____
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$20 Additional Exhibitor Attendee	\$ _____
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$20 Additional Exhibitor Attendee	\$ _____
Total Exhibitor Attendee Registration				\$ _____
Add sub total from page 5 and total from upper portion of this page.				\$ _____
TOTAL AMOUNT OF PAYMENT DUE WITH CONTRACT				\$ _____

I have read the show rules and regulations and I agree to abide by all terms, conditions, rules, and regulations established by the Great Lakes Timber Professionals Association. NO REFUNDS WILL BE GIVEN AFTER AUGUST 1, 2024. There will be a **LATE FEE** of \$50.00 PER BOOTH AFTER AUGUST 1, 2024.

Authorized Signature: _____ Date: _____

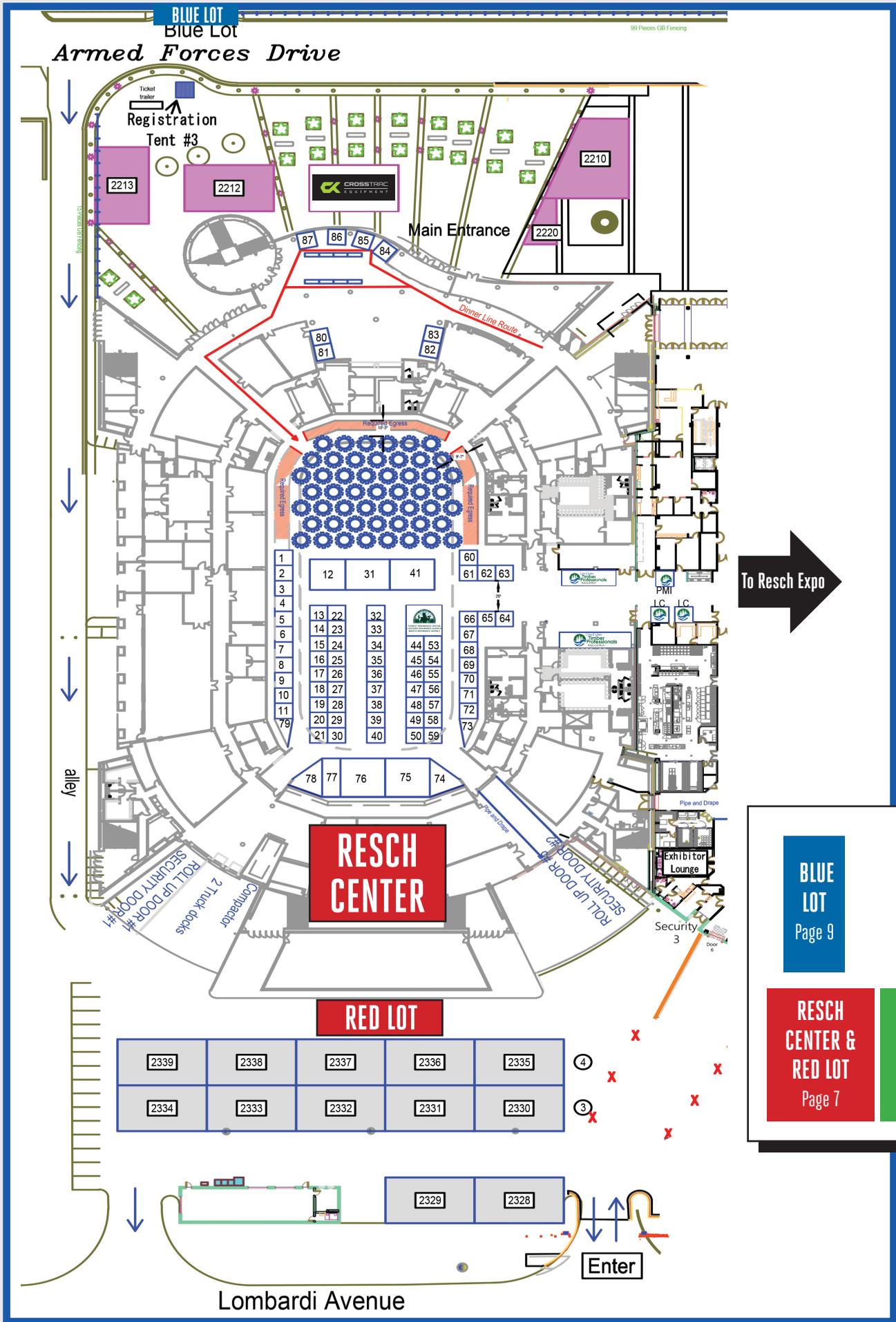
EXHIBITOR ATTENDEE REGISTRATION AND FEES Fill out all fields below if paying by credit card and fax to GLTPA at (715)304-2871.

VISA
 DISCOVER

 Card No: _____ - _____ - _____ - _____

Cardholder Signature: _____ Exp. Date: ____/____ Security Code: _____

Return contract with full payment to: GLTPA EXPO, PO Box 1278, Rhinelander, WI 54501-1278 or fax/email with credit card information to GLTPA fax: 715-304-2871, Email: laurie@gltpa.org - Office: 715-304-2871

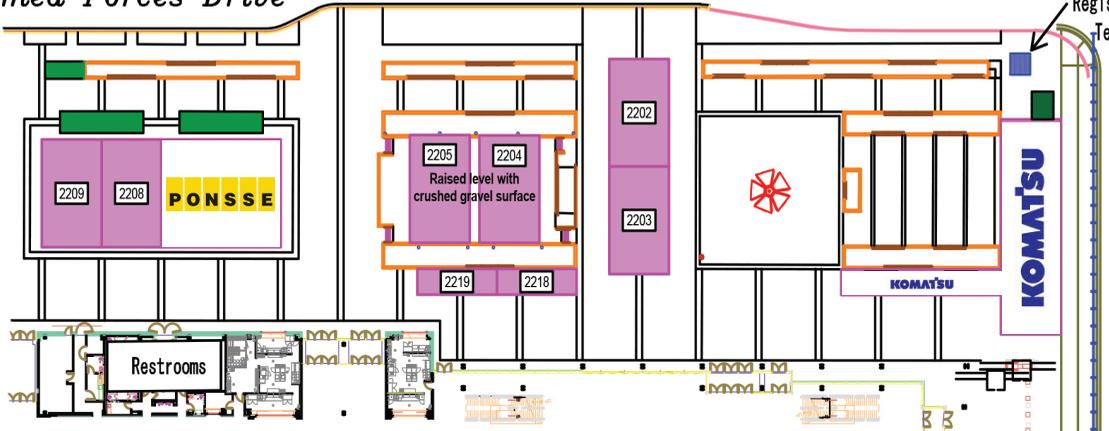


BLUE LOT Page 9	RESCH CENTER & RED LOT Page 7	RESCH EXPO & SILVER LOT Page 8
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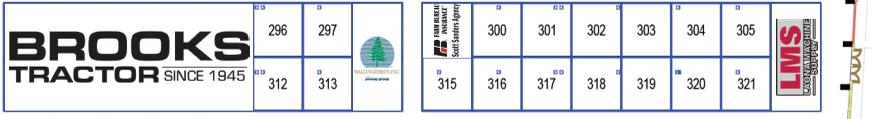
Armed Forces Drive

To Lambeau Field Parking

Registration Tent #1



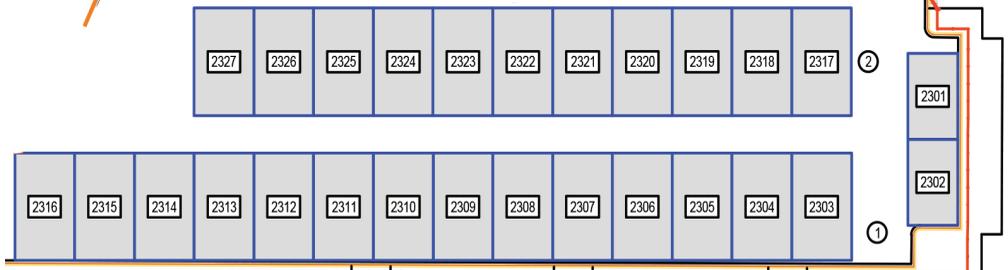
ONEIDA STREET



RESCH EXPO

Concessions

SILVER LOT



BLUE LOT
Page 9

RESCH CENTER & RED LOT
Page 7

RESCH EXPO & SILVER LOT
Page 8



Registration Tent #2

LOMBARDI AVENUE

To Lambeau Field Parking



2024 Great Lakes Logging & Heavy Equipment Expo

Show Management:

Great Lakes Timber Professionals Association

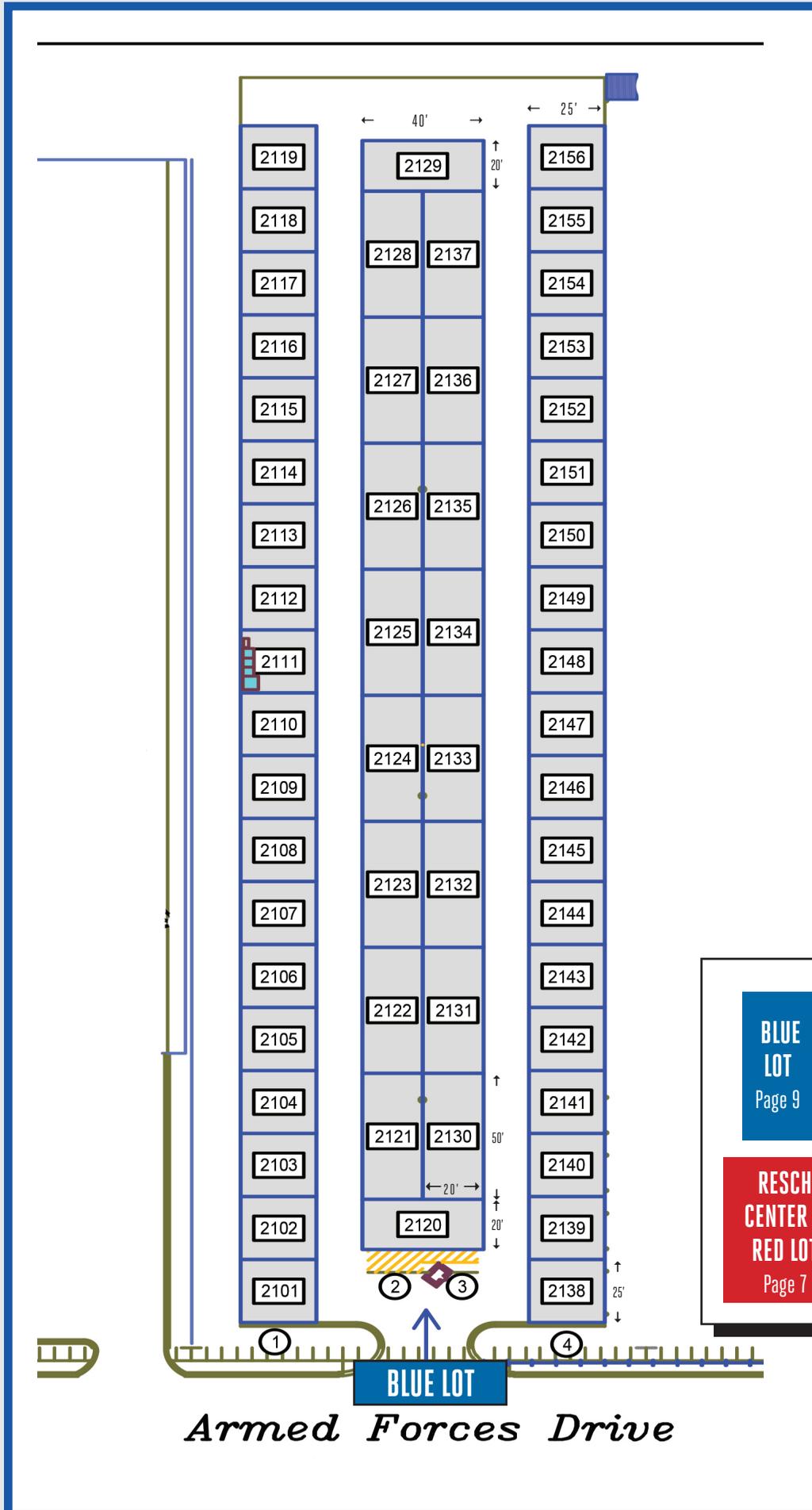
Phone: 715-304-2871

Dates: Sept. 5, 6, 7, 2024

Site: Resch Complex
840 Armed Forces Dr.
Green Bay, WI 54304

GLTPA Board of Directors would like to gratefully acknowledge the support of all our fine sponsors who make the EXPO a success!

Major Sponsor



BLUE LOT Page 9	
RESCH CENTER & RED LOT Page 7	RESCH EXPO & SILVER LOT Page 8

**Booth Registration Opens
MAY 1, 2024 at 8:00 am CST
NO Contracts Accepted before
May 1.**



Co- Sponsor



78th Great Lakes Logging & Heavy Equipment Expo

Kickoff Event



Limited Capacity, Register Now!

Thursday, Sept. 5, 2024

Kickoff Event Doors Open at Approx. 6 pm (CST)

Resch Expo Center • 840 Armed Forces Drive • Green Bay, WI

An evening of food, fun, and networking with the industry's best for only \$30 per person.

Purchase your tickets on the exhibitor contract form which is found on pages 5-6.

For more information, call 715-304-2871.

Annual fundraiser for Log A Load For Kids!

Silent Auction, Bucket Raffles

Generous donations from sponsors, exhibitors, and businesses.



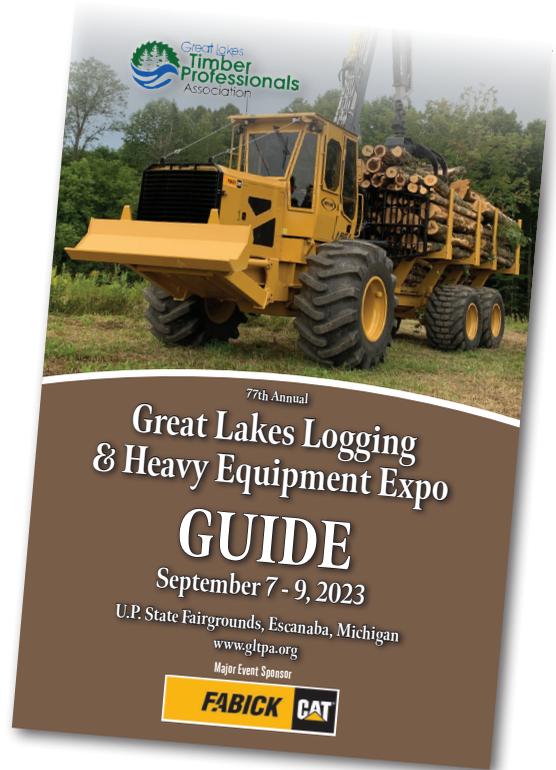
78th Great Lakes Logging & Heavy Equipment Expo
Official Expo Guide Advertising Opportunity

Reaching More Customers with Powerful Advertising

Purchase your custom ad in the Official Expo Guide today!
 Expo Guides are handed out to attendees at the event.
 This is your chance to let customers know you're at the Expo.

FULL COLOR ADS	COST	QTY	TOTAL
Full Page (4.5" x 7.5")	\$650	_____	= _____
Half Page (4.5" x 3.75")	\$385	_____	= _____
1/3 Page (4.5" x 2.375")	\$300	_____	= _____
1/4 Page (4.5" x 1.75")	\$280	_____	= _____

BLACK & WHITE ADS	COST	QTY	TOTAL
Full Page (4.5" x 7.5")	\$430	_____	= _____
Half Page (4.5" x 3.75")	\$260	_____	= _____
1/3 Page (4.5" x 2.375")	\$190	_____	= _____
1/4 Page (4.5" x 1.75")	\$170	_____	= _____



YES! I want to advertise in the Official Expo Guide, (size indicated above). I will email a PDF file to: **mindy@gltpa.org** by August 1, 2024.

CREDIT CARD INFORMATION: Fill out all fields below if paying by credit card and fax to GLTPA at **(715)304-2870**.

VISA
 DISCOVER

 Card No: _____ - _____ - _____ - _____
 Cardholder Signature: _____ Exp. Date: ____ / ____ Security Code: _____

YES, I want to be invoiced to:

Company Name: _____ Contact Person: _____
 City/State/Zip: _____ Phone: _____ Email: _____

PRINTING REQUIREMENTS

- 300 dpi PDF, .jpeg or .png format.
- Black must be created as black and not 4-color black or registration black.
- Full page ads with bleeds - specification size should be 5.75" x 8.75".

PRICING & INVOICING

- Prices are for ads submitted in digital format.
- Ads not in digital format will incur additional design charges.
- Ad design available at additional cost. Call for information.
- Invoicing and tear sheets to occur in Sept. 2024.

AD MATERIAL DEADLINE

- Send ad material via email by August 1, 2024 to: mindy@gltpa.org
- Fax Order Form: 715-304-2870
- Mail: GLTPA, PO Box 1278, Rhinelander, WI 54501
- Questions? Call 715-304-2870

Registration Opens Monday
May 1 at 8:00 am CST
No Contracts Accepted
Before May 1, 2024

Major Sponsor



Sponsorship Opportunities

Successful companies don't just buy exhibitor booth space at shows.....
They buy "Exposure"!

	TPA MAGAZINE Company Name on Special Thank You Page in TPA Magazine	WEBSITE Company Name, Logo and Link on Sponsor Portion of Expo Website	EXPO GUIDE Company Name to Appear on Special Thank You Page in Expo Guide	VIDEO AD Company Name to Appear on Signage During Expo	OTHER Company Name to Appear on Signage During Expo
GOLD SPONSOR \$750	X	X	X	Name & Logo	Banner
SILVER SPONSOR \$500	X	X	X	Name	Banner
BRONZE SPONSOR \$350	X	X	X	N/A	Sign
SIGNAGE SPONSOR \$250	X	X	X	Logo Only	N/A

Contact Laurie Schienebeck at 715-304-2871 or email: laurie@gltpa.org for more details.